

The Genuine. The Original.



Overhead Door Company of Atlanta

DIVISION OF D.H. PACE COMPANY, INC.

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February 2010

We have been associated with the Consumers' Choice Award (CCA) for 10 years in the Atlanta marketplace. When the program was first introduced, no other independent, unbiased method of capturing consumers' opinions existing in the city. I saw this as an opportunity to associate ourselves with a form of recognition that was awarded by our customers and based on our performance as an organization.

After becoming educated in the nomination process, the polling process, and the ethical standards mandates of any nominated company, we were proud to accept our first of our consecutive string of nine Consumers' Choice Awards in the category of Garage Door Sales and Service.

The other primary benefit I saw was our association with the other award recipients. I was personally familiar with the quality business practices of several of these companies, which further confirmed the validation of this award.

The association of The Award and quality businesses continued to increase over time as the recipients marketed the award and, together, strengthened the value of its logo on our service vehicles, website, marketing material and showrooms. The Consumers' Choice Award website serves as a good source for customers to learn more about the award process and satisfy themselves as to the legitimacy of the award.

I look forward to continuing our relationship with the Consumers' Choice Award as its value presence continues to grow in our market.

A handwritten signature in black ink, appearing to read "John Nale".

John Nale
Executive Vice President/General Manager
Overhead Door Company of Atlanta