



March, 3, 2010

Dear Mr. Chernoff,

The Consumers' Choice Award has provided my two companies with benefits that advertising money alone could not accomplish.

My customers love knowing they're dealing with businesses that have integrity and deliver top value. My employees feel enriched because they know our Consumers' Choice Award represents their dedication to great customer service.

Many thanks for providing Atlanta businesses with both an award and promotional program that helps the public find great service and value. Because of the Consumers' Choice Award, consumers now know that when searching for great businesses there is a choice of excellence!

Thank you,

A handwritten signature in blue ink that reads "Ken Haines".

Ken Haines
President



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